Simbus
Simplifying your Business

One Feedstock Delay. Three Product Lines. One Commitment Nobody Saw Coming.

That's campaign-based manufacturing on spreadsheets.

- One upstream delay, felt everywhere downstream
- Three product lines quietly thrown off schedule
- A customer commitment nobody flagged in time

One delay. Zero visibility.

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FEEDSTOCK DELAY

1 supplier

triggers the ripple

PRODUCT LINES HIT

3 lines

rescheduled overnight

PLANNING TEAM'S VIEW (spreadsheet)

Schedule looks fully booked

On track

SHOP FLOOR REALITY

Capacity already overcommitted

–18%

Meanwhile, a customer delivery commitment made weeks ago quietly becomes impossible to hit — and nobody on the floor finds out until the truck is due.

THE FIX

Kinaxis® Planning One™ models the full ripple — every product line, every commitment — before you lock the schedule.

Not after.

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Better Outcomes. Lower Cost. Value-Led Kinaxis Delivery.

01

Speed to Value

We work in weeks, not quarters.

02

Post-Go-Live ROI Accountability

Engagements tied to measurable KPIs.

03

Commercial Transparency

Fixed-price options, transparent pricing, and exit clauses that protect your downside.

04

Named Senior Teams

The team in your proposal is the team that delivers.

READY WHEN YOU ARE

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Build in just 16 weeks.

Plant schedules, feedstock plans, and compliance checks were never built to live in a spreadsheet — and every reconciliation cycle is time your planners aren't spending deciding.

SIMBUS

Templates built for campaign scheduling, feedstock planning, and compliance — from day one, on a fixed timeline.

If your planners are spending more time reconciling than deciding, let's talk.

Let's discuss what predictable campaign scheduling could look like for your plant.

→ Book a call with Simbus