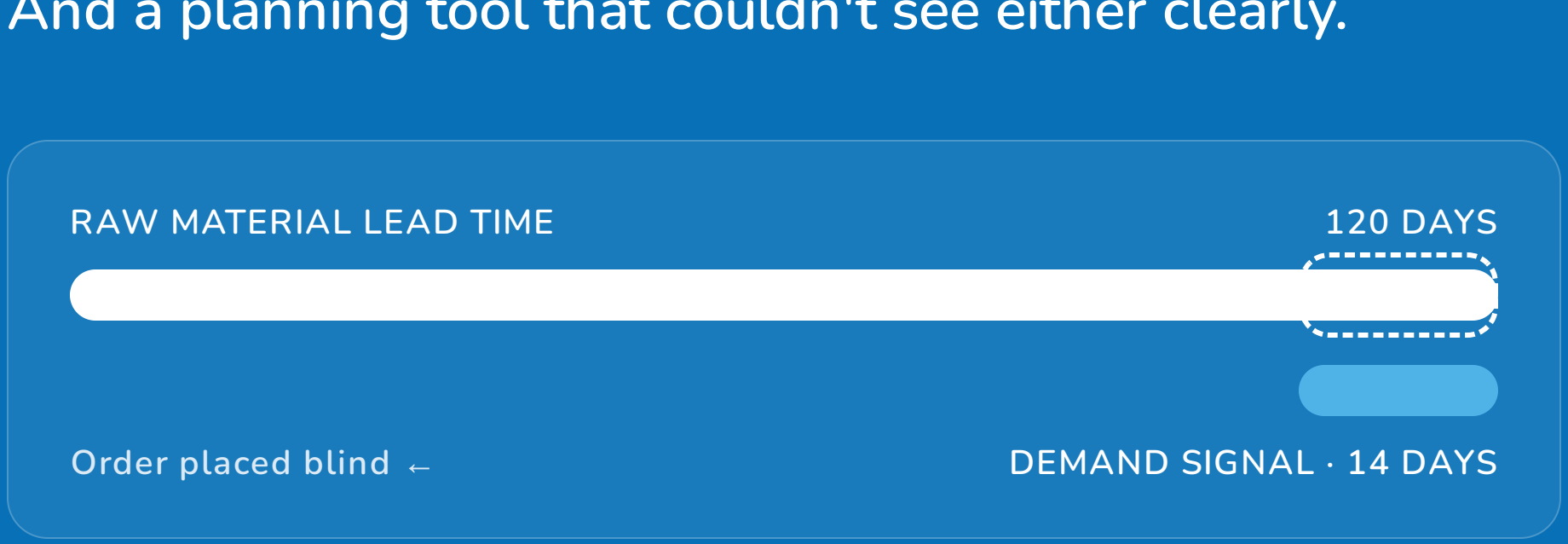
Simbus
Simplifying your Business

SPECIALTY CHEMICALS · SUPPLY PLANNING

120 days.
2 weeks.

And a planning tool that couldn't see either clearly.



A specialty chemicals story

Simbus
Simplifying your Business

THE PROBLEM

A legacy MRP add-on. Three versions of the truth.

Procurement · own truth | **Production** · own truth | **Sales** · own truth

- Long-lead raw materials bought on **last year's pattern**, not this year's demand
- Campaign schedules **nobody outside the plant** could interpret
- Hazmat storage limits creating **inventory gaps** no policy accounted for
- Customer-specific blends **multiplying SKUs** faster than planners could manage
- Seasonal spikes hit with **zero forward buffer** strategy

1 wk of spreadsheet modelling every time raw material prices moved. By then, the price had moved again.

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THE SHIFT

With Kinaxis® Planning One™

~~1 week~~ → **Minutes**

SPREADSHEET MODELLING → SCENARIO-READY DECISIONS

Long-lead procurement aligned to the **live demand signal**; excess and gating materials flagged before campaigns lock capacity

Price-spike, alternative-sourcing and capacity trade-off scenarios **modelled in minutes**

Inventory targets segmented by **customer tier, margin and hazmat class**

Agchem seasonality, **MSIHC checks** and port-linked import lead-time variability **pre-configured**

Simbus
Simplifying your Business

GET STARTED

Built for chemical manufacturers. Live in 16 weeks.

Simbus delivers Kinaxis® Planning One™ with:

Industry RapidStart templates

Chemicals-ready from day one

SAP / Oracle / local ERP

Integrated with what you run

Fixed-price go-live

16 weeks, no open-ended scope

WEEK 1

GO-LIVE · WEEK 16

What is your legacy planning tool really costing you?

Run the Numbers →

Explore Planning One →