Simbus
Simplifying your Business

FOR CONSUMER-PRODUCTS PLANNING LEADERS

Is your Kinaxis Maestro™ keeping pace with CPG Industry Demand?

Consumer preferences shift overnight. Promotions spike demand. SKUs multiply. Retailers expect perfection.

Promo volatility

SKU proliferation

Seasonal peaks

Retailer SLAs

See where CPG teams get stuck →

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THE REALITY CHECK

You invested in Kinaxis Maestro™. But are you seeing the full value?

- **Promotions & seasonal demand**
  still planned in spreadsheets
- **Limited visibility**
  across co-mans, distributors & retail channels
- **Slow response**
  to demand shifts and supply disruptions
- **Rising service-level pressure**
  from key retail partners
- **Scenario planning & S&OP**
  left underused

Sound familiar?

Here's the fix →

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HOW WE HELP

Unlock the full power of Kinaxis Maestro™

01

Implementation Recovery

We stabilize and optimize deployments that are underperforming.

02

Value Realisation

We align Maestro™ with CPG workflows and activate scenario planning, scorecards and S&OP/IBP.

03

Application Management Services

Proactive, SLA-bound support that keeps planning running through every peak season.

Why Simbus →

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Turn Kinaxis Maestro™ into your competitive advantage.

- Certified Kinaxis Maestro™ implementation partner
- Senior consultants on every engagement
- Outcome-linked engagement models

Let's talk →

simbus technologies