CHANGE MANAGEMENT

Simbus
Simplifying your Business

You can configure perfect planning logic and planners will still ignore it.

Change management is the reason why. It's the most underinvested, highest-impact workstream in any Kinaxis Maestro deployment.

www.simbustech.com

THE PROBLEM

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Most implementations treat change management like a checkbox.

- A training schedule
- A few lunch-and-learns
- Done at go-live

Behavioral change requires sustained effort over 90+ days post go-live. That's the gap most programs never close.

THE INSIGHT

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"Planners don't resist new tools because they're stubborn — they resist because the tool doesn't yet match how they think."

Bridging the gap between how a system works and how planners think about their work — that's what change management actually is.

OUR APPROACH

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Change management starts at Day 1, not go-live.

EARLY WINS

Build trust before the system is even live

KPI ALIGNMENT

Stakeholders agree on what success looks like

REINFORCEMENT

Embed adoption into the operating model

THE OUTCOME

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Planners who *advocate* for the system – not around it.

Change management done right turns your Kinaxis investment into a genuine competitive advantage. Let's build that into your next phase.

CONTACT US

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