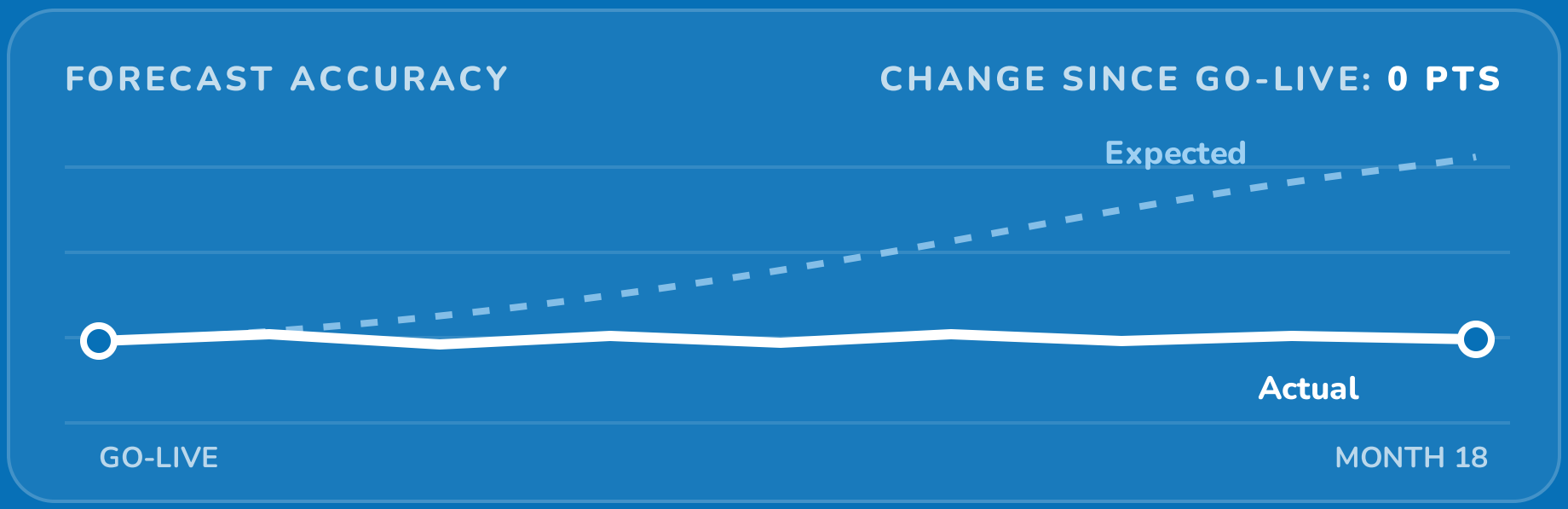
Simbus
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KINAXIS MAESTRO™ · CASE STORY

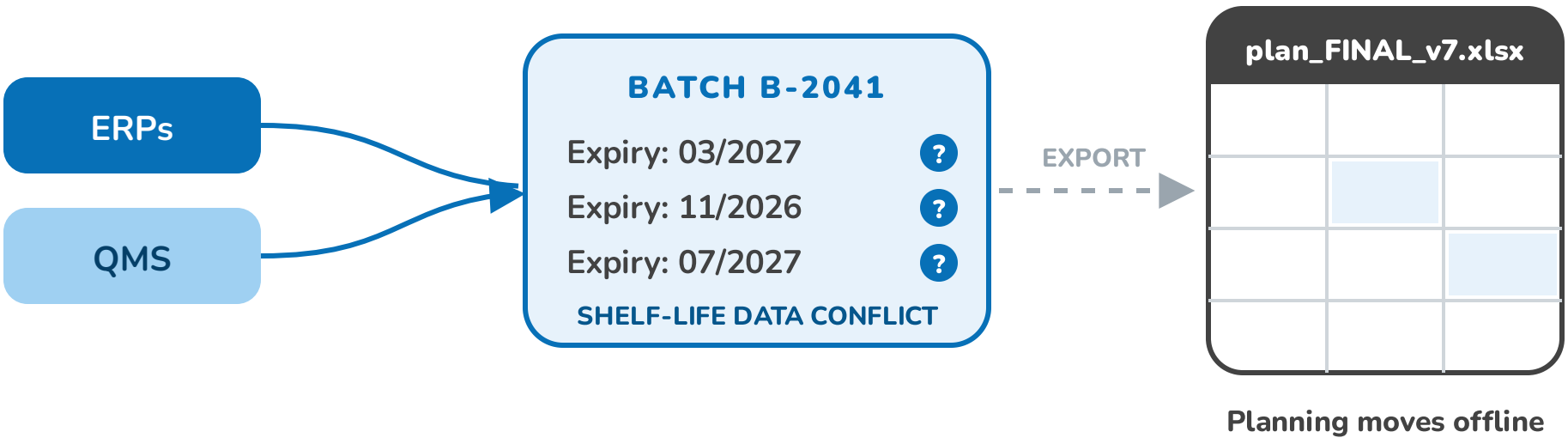
18 MONTHS AFTER GO-LIVE, FORECAST ACCURACY HADN'T MOVED A SINGLE POINT.

A global generics manufacturer had Kinaxis Maestro™ live. Its planners weren't using it.



THE PROBLEM

THE DATA COULDN'T BE TRUSTED, SO THE PLATFORM WASN'T EITHER.



Planning moves offline

Excel workarounds

Planners "fixed" data in Excel and planned there.

Scenarios off

Scenario planning was never switched on.

Write-offs ↑

Expiry write-offs kept climbing.

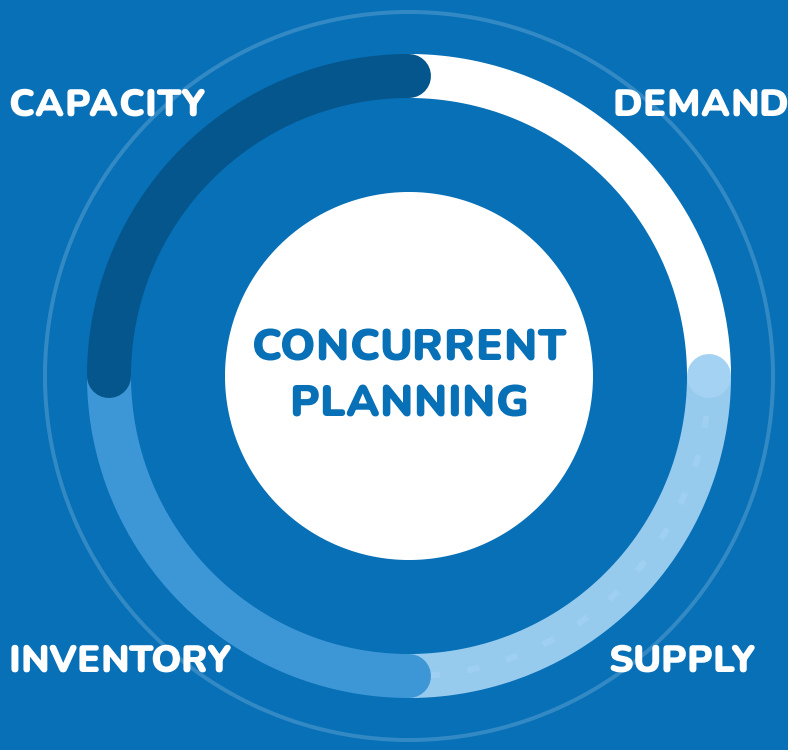
Swipe →

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THE REFRAME

THE CAPABILITY WAS ALWAYS THERE.

- Shelf-life-aware supply planning
- Batch-level visibility
- Concurrent recalculation in seconds
- Scenario simulation: answer a tender in the same session



It just needed correct configuration and a team that trusted it.

Swipe →

HOW SIMBUS HELPS

MAKE YOUR KINAXIS MAESTRO™ INVESTMENT PAY BACK.

For companies already on Kinaxis Maestro™.

1

Adoption Audit

Find where trust, data and usage break down.

2

Configuration Fixes

Aligned to your real planning workflows.

3

Hands-on Enablement

Across 2–3 live planning cycles.

Every value realisation engagement is outcome-linked.

Let's talk →