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PHARMA SUPPLY CHAIN

Your Launch Forecast Never Reaches API Procurement.

Formulation, API, and packaging are each planning against a different version of demand — and nobody finds out until the batch schedule breaks.

SIMBUS + KINAXIS PLANNING ONE™

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THE PROBLEM

Three Plans. Three Forecasts. Zero Alignment.

Formulation, API, and packaging each build their own supply plan off their own read of demand — commercial's launch numbers, medical's projections, historical shipment data. None of it is reconciled.

1

Formulation

Plans batches off commercial's rolling forecast — updated once a quarter.

×

2

API Procurement

Buys against historical usage, with no visibility to launch volumes.

×

3

Packaging

Schedules lines around whichever forecast reached them last.

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WHAT THIS LOOKS LIKE

The Launch Forecast That Never Left Commercial

Commercial finalizes an aggressive launch forecast. It's built for the sales kickoff deck — not fed anywhere upstream.

Commercial builds the launch forecast

Lives in a slide deck and a spreadsheet, owned by one team.

Medical affairs runs its own projection

Different assumptions, different number, no reconciliation.

Supply planning works off shipment history

The launch volume isn't in the baseline they plan against.

API procurement finds out last

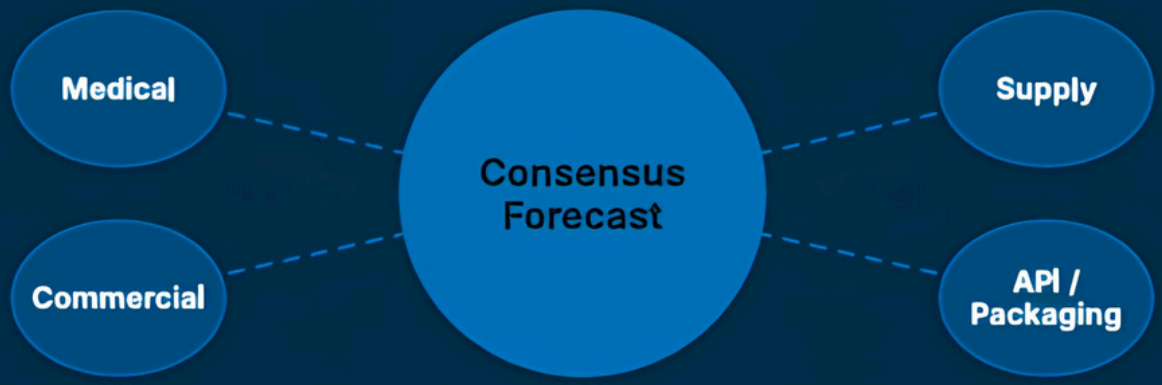
A rush PO lands the same week a formulation batch is due to expire unused.

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THE FIX

One Consensus Number, Every Function Plans To

Kinaxis Planning One™ Demand & Consensus Planning merges commercial, medical, and supply signals into a single governed forecast — visible to every function, updated continuously.



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THE SIMBUS APPROACH

16 Weeks to One Forecast Everyone Actually Trusts

Simbus implements Demand & Consensus Planning on Kinaxis Planning One using RapidStart templates built for pharma — with consensus forecasting live from week one, not bolted on at the end.

16
WEEKS
fixed-price go-live

1
FORECAST
commercial, medical & supply aligned

0
SPREADSHEETS
replaced by a governed process

If your launch forecasts still live in three different places — it's worth a conversation.

#PharmaSupplyChain #KinaxisPlanningOne #LifeSciences #DemandPlanning #GMP