Simbus
Simplifying your Business

PHARMA SUPPLY CHAIN PLANNING

# Their planning system was approved in 2011. Their product portfolio wasn't.

**1**
legacy APS tool

**3**
ERP reports

**40+**
spreadsheets, stitched monthly

How a mid-sized formulations manufacturer ran demand, batch and API planning

Swipe →

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THE LEGACY STACK

# The problems kept stacking up

01 **FEFO and shelf-life rules** lived in planners' heads, not the system

02 **Commercial, medical and supply** forecast separately — then argued about the numbers

03 Every **CDSCO-driven SKU variant** added hours of manual rework

04 No way to simulate **"what if regulatory approval slips 90 days?"**

05 **S&OP cycles closed so late the decisions were already stale**

The platform wasn't broken. It was built for a simpler business.

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THE NEW OPERATING MODEL

# Kinaxis® Planning One™ changed the operating model

**One consensus forecast** connecting commercial, medical and supply

**Automated shelf-life, FEFO and E&O policies** with GMP-ready audit trails

**Real-time constraint visibility** across API, formulation and fill-finish

**Pre-built CDSCO, Schedule M and US FDA/EMA** planning workflow templates

~~40+~~ SPREADSHEETS → 1 SOURCE OF TRUTH

Demand, batch and API planning on one platform — built for regulated, multi-stage pharma supply.

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SIMBUS · KINAXIS PLANNING ONE VAR

# Live in 16 weeks.
# No pilots. No POCs.

**Simbus is an authorized Kinaxis® Planning One™ VAR with a pharma-specific RapidStart playbook — delivered by senior consultants, backed by AMS and value realisation sprints.**

| PLAYBOOK | TEAM | AFTER GO-LIVE |
| --- | --- | --- |
| **Pharma RapidStart** | **Senior consultants** | **AMS + value sprints** |

**Still planning on a platform that predates your current portfolio?**

Simbus Kinaxis Benefit Calc →

Talk to a Simbus expert

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