Simbus
Simplifying your Business

REGULATORY SKU GROWTH

At What Point Does SKU Growth Stop Being Manageable Manually?

Every new market approval brings a new SKU variant. Pack sizes, labels, and formulations multiply the count faster than planners can track — with no added headcount.

THE PROBLEM

Every Approval Adds Another SKU to Track

Regulatory-driven variants multiply SKU count fast — and planners inherit the complexity with no added headcount.

1

Pack Size Variants

Different market pack sizes each become a distinct SKU planners must forecast individually.

2

Label Requirements

Country-specific labeling rules turn one product into several trackable variants.

3

Market Formulations

Local formulation tweaks per market add still more variants to the count.

WHAT THIS LOOKS LIKE

A Pack Variant Added After Approval

A market-specific pack variant added post-approval often breaks manual planning before anyone notices.

01

New market approval clears

A market-specific pack variant is approved and added to the portfolio.

02

The planner inherits the SKU

No added headcount, and no time to build it into the process.

03

It gets a gut-feel number

Judgment-based forecast stands in for a proper statistical one.

04

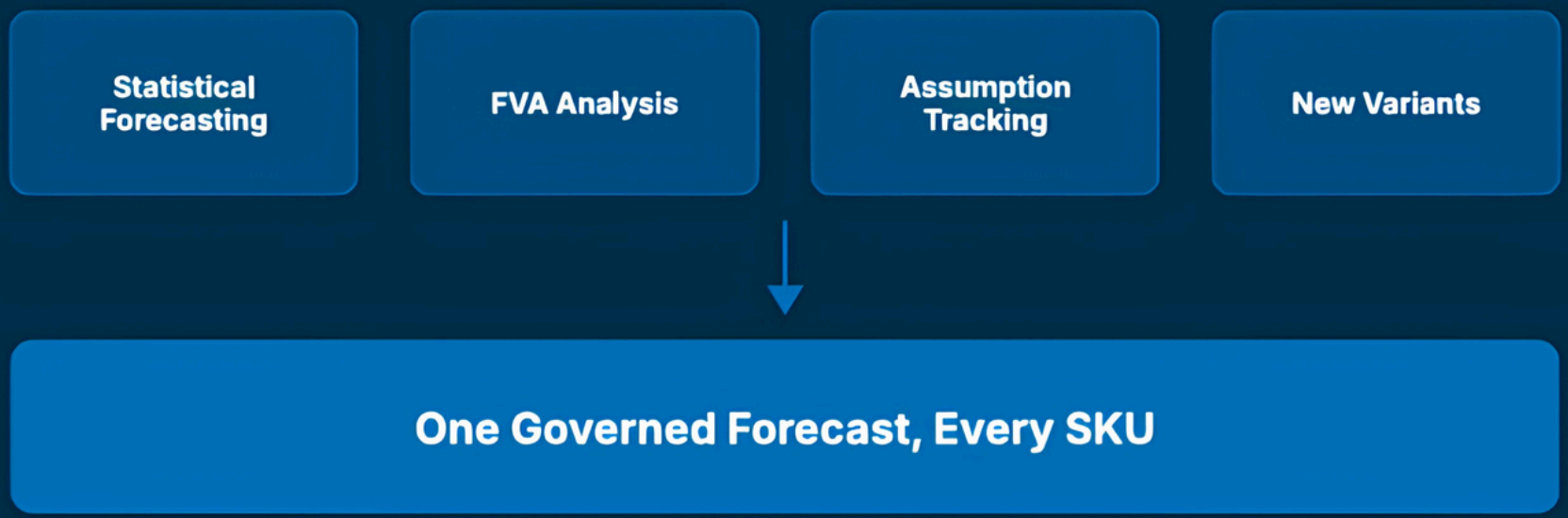
Accuracy quietly degrades

Each new variant compounds the error until planning breaks down.

THE FIX

Every SKU Gets a Governed Forecast, Not a Guess

Kinaxis Planning One™ applies statistical forecasting, FVA analysis, and assumption tracking across every SKU — so new variants are absorbed into the process, not bolted on as exceptions.



Kinaxis Planning One™ Consensus Demand & Forecast

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THE SIMBUS APPROACH

Built for Pharma's SKU Complexity From Day One

Simbus's RapidStart implementation templates are pre-configured for the SKU volumes and variant complexity typical of pharma manufacturers — so this scales from day one of go-live, not a redesign a year in.

Day 1	0	Every SKU
SCALES	**REDESIGNS**	**GOVERNED**
ready for full SKU volume at go-live	needed a year into rollout	forecast, not a manual guess

Happy to walk through how this looks for your SKU footprint.

#PharmaSupplyChain #KinaxisPlanningOne #LifeSciences #SKUManagement #FVA #GMP